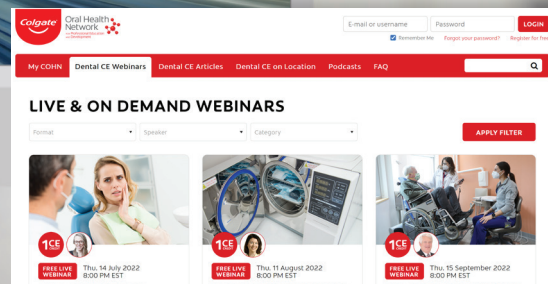


Dental Tribune Study Club

Custom CE Campuses



CUSTOM-BRANDED E-LEARNING SITES

Campus—Online Lead Generation

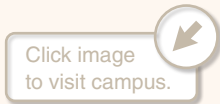
How to generate leads through your own online campus

Based on many years of experience in customized e-learning platforms, Dental Tribune International (DTI) offers companies and associations an all-in-one solution for generating qualified leads. The concept includes a website, at which webinars, live surgeries, tutorials, interviews and symposia can be broadcast throughout the year, both locally and globally. In addition, the client enjoys full technical support and services as well as

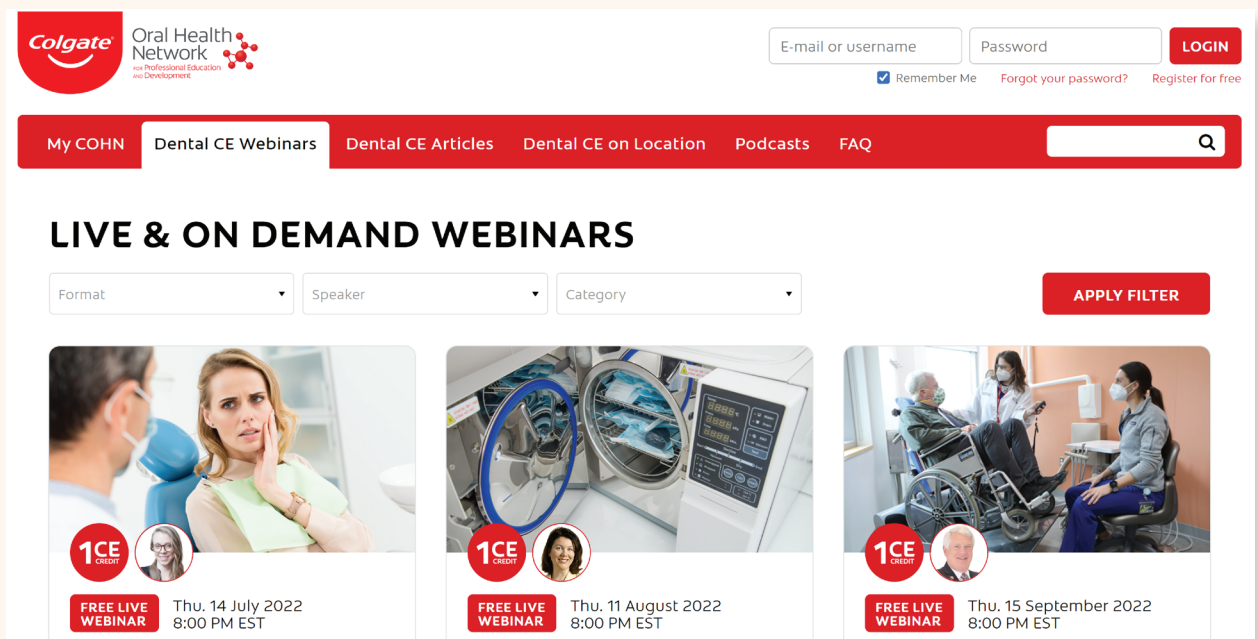
effective marketing activities through DTI's diverse media channels.

For dental professionals, campuses represent great educational opportunities, which are completely free of charge and easily accessible at any time. After having completed the double opt-in registration, members can sign up for any live webinar and use the interactive chat function to ask questions

in the Q&A session, which takes place directly after each live lecture. All live lectures and events are recorded and made available in the website archive, which facilitates effective lead generation even after the actual live lecture or event. An easy-to-use dashboard allows companies to have full control over registrations as well as access to user behavior and the database.



Straumann: campuslive.straumann.com



Colgate: colgateoralhealthnetwork.com

Campus—Online Lead Generation How to generate leads through your own online campus

ITI Academy live

Live webinars On-demand webinars Speakers FAQ

ITI global webinar

Meet the Challenges of Covid-19 and Grow Your Practice with the Help of Digitization

Thursday, July 29, 13:30 CEST (Amsterdam)
Dr. Eirik Salvesen

05:21:49:54
days hours minutes seconds

add to calendar other time zones

International Team for Implantology: academylive.iti.org

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HOME ISQ SYMPOSIUM 2022 LIVE WEBINARS ON DEMAND WEBINARS LIBRARY DENTAL EXPERTS

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OSSTELL ISQ ONLINE SYMPOSIUM 2022

Thu, October 13th | 6:00 PM (CEST)

The importance of confidence, predictability and team approach in dental implant treatment for a positive patient experience

Dr. Michael R. Norton (United Kingdom)
 Dr. Jörg-Martin Ruppin (Germany)
 Dr. Tore Berset (Norway)
 Dr. Marcus Dagnelid (Sweden)

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OSSTELL: osstellcampus.com

Features

- Web design, creation, hosting
- Registration and administration of CE credits
- Webinar recording and archiving for further lead generation at no additional costs
- Marketing with effective lead acquisition
- Event management and technical support
- Virtual classroom with chat, download and survey options
- Lead control dashboard

Possible add-ons

- Live surgeries, tutorials, interviews, symposia
- Studio recordings (Leipzig, Germany)
- For all lectures, simultaneous interpretation into various languages can be added

Marketing

- Promotion through DTI's digital media channels locally or globally to reach as many leads as possible and thus jointly building an online community
- Promotion to the largest regional and international databases
- Cross-promotion to international DT Study Club database (over 400,000 members)

Media Sales Contact

Please contact your media sales representative for more information and individual rates.



mediasales@dental-tribune.com

+49 341 48474 100



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Registration number: B 19276

VAT:

VAT ID number according to Section 27a, German Value-Added Tax Act (Umsatzsteuergesetz):
DE227724594

Business identification number:

232/107/02156

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