



CAD/CAM—international magazine of dental laboratories aims to be one of the primary sources of information for dental laboratory owners, dental technicians and other dental professionals offering chairside laboratory services.

Topics include market reviews, business strategies, dental laboratory news and education on the newest developments in the field. User-oriented articles discuss economic aspects involved in running and sustaining modern dental laboratories. In addition, the publication provides advice on enhancing patient services and integrating state-of-the-art products as well as communication and marketing concepts.

CAD/CAM is published biannually and has a **print distribution of 10,000** copies, with **additional digital reach** from e-paper subscriptions via the Dental Tribune website, e-newsletters and social media channels.

In addition, the magazine is distributed **free of charge to attendees** at major international congresses, exhibitions and specialty-specific events, with **free e-papers** being offered for online events.

Within the e-papers, advertisements are linked to the client's supplied URL. Complementary PR and product texts as well as clinical articles or case studies may be submitted in support of advertising campaigns and are subject to review and approval by the managing editor.

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CAD/CAM—international edition						
Issue	Editorial Deadline	Ad Deadline	Release	Print Distribution	Digital Distribution	Additional Event Distribution
1/2024	April 19, 2024	May, 17, 2024	June 2024	10,000	Subscription	IDEM, Expodental, British Dental Conference & Dentistry Show, Digital Dentistry Show, FDI, EAO, ADF, GNYDM
2/2024	Sept. 16, 2024	Oct. 18, 2024	November 2024	10,000	Subscription	

CAD/CAM—regional edition				
Country	Frequency	Language	Print Distribution	Digital Distribution
Italy	3	Italian	1,000	23,000