

EUGENIDES FOUNDATION ATHENS

www.roots-summit.com

9 - 12 MAY 2024



Dental Tribune International

ROOTS SUMMIT

ATHENS 2024

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Tribune
International

ROOTS SUMMIT Premier global forum for endodontics



ROOTS SUMMIT is the premier global discussion forum for the dental specialty of endodontics. The meeting originally started as a mailing list of a large

group of endodontic enthusiasts in the 1990s. Since the establishment of a dedicated Facebook group in 2013, ROOTS SUMMIT has increased its membership from just under 1,000 participants to its current level of more than 28,000, including many global endodontic opinion leaders. Well over 100 countries are currently represented in the group.



The mission of ROOTS SUMMIT is to be an open and inclusive global learning forum accessible to anyone involved in the practice of endodontic therapy. Discussions regarding endodontic treatment, prognosis, current literature, new equipment, patient well-being, and new protocols and procedures are moderated by a volunteer group of endodontists, in order to promote a professional and respectful dialogue.



Although the meetings focus exclusively on the latest techniques and technologies in endodontics, the organizers strongly encourage not only dentists specializing in the field to attend but also those who have an interest in endodontics, including general dentists and manufacturers and suppliers of endodontic products.



Previous ROOTS SUMMITS have been held in the Czech Republic, Canada, the U.S., Mexico (in conjunction with the Asociación Mexicana de Endodoncia), Spain, the Netherlands, Brazil, India, the UAE and Germany. These meetings have been known for the strength of their scientific programs and their relevancy to clinical practice. For the 2024 edition, which will be held in Athens in Greece, the organizers have partnered with DTI for the fourth time.



Various sponsorship opportunities will be available, including booth space; materials, tools and product collaboration for hands-on courses; sponsor tables for product display and marketing material; related product information placement and product demonstration in online courses/videos that are available to participants as supporting material; as well as social event and lanyard sponsorships.

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ROOTS SUMMIT Sponsorship rates

Standard booth

- 3.75 m² booth
- logo on all promotional materials
- free attendance for two staff members

4,000

Hands-on course sponsor

- standard booth package
- table for marketing material in hands-on course room
- one 90-minute hands-on course

9,000

Welcome reception sponsor

- standard booth package
- signage during event
- naming of event
- speaker presentation slot during welcome reception

15,000

Special event sponsor

- standard booth package
- signage during SUMMIT PARTY (location to be defined)
- signage on video screens throughout the facility including the reception area
- appearing as official sponsor of the event on all promotional materials and media channels
- speaker presentation slot during event

15,000

Bronze sponsor

- 9 m² booth
- signage on video screens throughout the facility including the reception area
- up to two standing displays in main hall
- co-branding with event on all promotional materials and media channels
- one hands-on course
- free attendance for four staff members
- additional guest passes available on request (max. four)

15,000

Silver sponsor

- Pre-summit webinar package, including
- up to 200 attendees
 - a 45- to 60-minute online lecture in a virtual classroom followed by a 30-minute Q&A session
 - professional recording, editing and archiving of the lecture in the DT Study Club online archive
 - technical support and comprehensive briefing
 - administration of credits from ADA CERP-recognized provider
 - webinar promotion (most effective advertising channels are decided on by DTI)

- 20 m² booth
- signage on video screens throughout the facility including the reception area
- co-branding with event on all promotional materials and media channels
- one hands-on course
- free attendance for four staff members
- additional guest passes available on request (max. four)

28,500

Gold sponsor

- Pre-summit webinar package, including:
- up to 200 attendees
 - a 45- to 60-minute online lecture in a virtual classroom followed by a 30-minute Q&A session
 - professional recording, editing and archiving of the lecture in the DT Study Club online archive
 - technical support and comprehensive briefing
 - administration of credits from ADA CERP-recognized provider
 - webinar promotion (most effective advertising channels are decided on by DTI)

- 36 m² booth
- special event sponsorship
- signage on video screens throughout the facility including the reception area
- up to six standing displays in main hall
- co-branding with event on all promotional materials and media channels
- one hands-on course
- free attendance for six staff members and ten guests
- most prominent position and most repetition on meeting hall video wall

40,000

International webinar package

- 45- to 60-minute international online lecture in a virtual classroom, followed by a 30-minute Q&A session
- live broadcast accessible from anywhere in the world (no additional software required)
- professional recording, editing and archiving of the lecture in the DT Study Club online archive as well as on the ROOTS SUMMIT website
- technical support, comprehensive briefing, and, if requested, assistance in finding a speaker and/or lecture topic
- up to 1,500 live participants

- administration of credits from an ADA CERP-recognized provider
- promotion of the webinar on the international DT Study Club platform, the DTI website, via the DTI social media channels and via the ROOTS SUMMIT network
- the client receives the list of all registered leads from non-GDPR-restricted regions (including country, name, address, phone and email, if provided)

6,500

Prices in euros. VAT not included.

Media Sales Contact

Please contact your media sales representative for more information and individual rates.



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