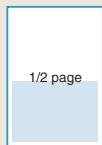


Today Show Dailies Rates and Formats

Show preview
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Print and digital options for events not listed are also available.



→ Dimensions (w x h): 280 x 400 mm 162 x 400 mm 280 x 200 mm 162 x 166 mm 122 x 92 mm

3 mm bleed required for all formats. | Special advertising formats and discounts for regional packages are available on request. The today newspaper and advertising formats may vary owing to local print specifications. For more information on personalized campaigns, formats and more, please contact mediasales@dental-tribune.com.

2023

Prices in euros**

Date	Event/City	Issues	Distribution*	Language	1/1 page	1/2 page	1/4 page	1/8 page
Third quarter 2023								
July 7–9	ADHA Annual Conference/Chicago	1	6,000	English	2,950	2,450	1,950	1,450
July 19–22	AGD/Las Vegas	1	12,000	English	3,450	2,950	2,450	1,950
Sept. 7–9	CDA Fall/Jose	2	12,000	English	3,450	2,950	2,450	1,950
Sept. 18–23	AAOMS Annual Meeting/San Diego	1	6,000	English	2,950	2,450	1,950	1,450
Sept. 21–23	CEDE/Łódź	1	8,000	Polish	2,950	2,450	1,950	1,450
Sept. 22–23	Fachdental/Leipzig	1	8,000	German	2,650	2,150	1,450	1,350
Sept. 24–27	FDI World Dental Congress/Sydney (World Dental Daily)	2	15,000	English	3,450	2,950	2,450	1,950
Sept. 25–28	Dental-Expo/Moscow	1	15,000	Russian	3,450	2,950	2,450	1,950
Sept. 28–30	EAO/Berlin	1	10,000	English	3,450	2,950	2,450	1,950
Fourth quarter 2023								
Oct. 5–7	ADA/Houston	2	9,000	English	2,950	2,450	1,950	1,450
Oct. 12–14	DENTA/Bucharest	1	1,500	Romanian	2,950	2,450	1,950	1,450
Oct. 12–14	Pragodont/Prague	1	3,000	Czech	2,950	2,450	1,950	1,450
Oct. 12–14	Dental World/Budapest	3	7,500	Hungarian	2,950	2,450	1,950	1,450
Oct. 13–14	Fachdental Südwest/Stuttgart	1	8,000	German	2,650	2,150	1,450	1,350
Oct. 14–17	DenTech China/Shanghai	1	20,000	Chinese	3,450	2,950	2,450	1,950
Nov. 1–4	today AAID /Las Vegas	1	90,000	English	2,950	2,450	1,950	1,450
Nov. 9–12	AAP Annual Meeting/Austin	1	9,000	English	2,950	2,450	1,950	1,450
Nov. 10–11	Infotage dental/Frankfurt am Main	1	8,000	German	2,650	2,150	1,450	1,350
Nov. 15–17	Swedental/Stockholm	1	7,000	English	2,950	2,450	1,950	1,450
Nov. 26–29	GNYDM/New York	3	16,000	English	3,450	2,950	2,450	1,950
Nov. 29–Dec. 2	Congrès ADF/Paris	2	18,000	French	3,450	2,950	2,450	1,950

* Cumulative print distribution for event. | ** VAT not included.

2024

Prices in euros**

Date	Event/City	Issues	Distribution*	Language	1/1 page	1/2 page	1/4 page	1/8 page
First quarter 2024								
Jan. 25–27	Yankee Dental Congress/Boston	1	5,000	English	3,450	2,950	2,450	1,950
Jan. 24–27	CIOSP/São Paulo	2	40,000	Portuguese	3,950	3,450	2,950	2,450
Feb. 6–8	AEEDC/Dubai	1	12,000	English	3,450	2,950	2,450	1,950
Feb. 22–24	CDS Midwinter Meeting/Chicago	2	10,000	English	3,450	2,950	2,450	1,950
March 1–2	Fachdental/Leipzig	1	8,000	German	2,790	2,290	1,590	–
March 3–6	Dental South China/Guangzhou	1	30,000	Chinese	3,450	2,950	2,450	1,950
March 6–9	Academy of Osseointegration Annual Meeting/Charlotte	1	5,000	English	3,450	2,950	2,450	1,950
March 7–9	Pacific Dental Conference/Vancouver	2	10,000	English	2,950	2,450	1,950	1,750
March 14–16	Expodental/Madrid	1	15,000	Spanish	3,450	2,950	2,450	1,950
March 15–16	Infotage dental/Munich	1	8,000	German	2,790	2,290	1,590	–
March 21–23	Thomas P. Hinman Dental Meeting/Atlanta	1	12,000	English	2,950	2,450	1,950	1,450

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2024

Date	Event/City	Issues	Distribution*	Language	Prices in euros**			
					1/1 page	1/2 page	1/4 page	1/8 page
<i>Second quarter 2024</i>								
April 11–13	Krakdent/Kraków	1	5,000	Polish	2,950	2,450	1,950	1,450
April 12–13	WID/Vienna	1	7,000	German	1,950	1,650	1,350	1,150
April 18–20	ODA Annual Spring Meeting/Toronto	2	10,000	English	3,450	2,950	2,450	1,950
April 19–21	IDEM/ Singapore	1	12,000	English	3,450	2,950	2,450	1,950
April 22–25	Dental Salon/Moscow	1	10,000	Russian	2,950	2,450	1,950	1,450
May 1–5	AMIC Dental/Mexico City	1	10,000	Spanish	2,950	2,450	1,950	1,450
May 8–11	IDEX/Istanbul	1	3,000	Turkish	2,950	2,450	1,950	1,450
May 16–18	Expodental Meeting/Rimini	1	10,000	Italian	3,450	2,950	2,450	1,950
May 16–18	CDA Presents Spring Meeting/Anaheim	2	15,000	English	3,450	2,950	2,450	1,950
May 16–18	SSEI International Congress of Esthetic Dentistry/Bucharest	1	1,500	Romanian	2,950	2,450	1,950	1,450
May 24–28	Journées dentaires internationales du Québec/Montreal	2	5,000	English/French	2,950	2,450	1,950	1,450
May 29–31	Buldental/Sofia	1	6,000	Bulgarian	2,950	2,450	1,950	1,450
June 6–8	Dental Bern/Bern	1	9,000	German	3,490	2,540	1,690	–
June 7–9	SIDEX/Seoul	1	10,000	Korean	2,950	2,450	1,950	1,450
June 9–12	Sino-Dental/Beijing	1	10,000	Chinese	2,950	2,450	1,950	1,450
June 12–15	Association of Dental Support Organizations Summit/Denver	1	5,000	English	2,950	2,450	1,950	1,450
June 20–22	Florida Dental Convention/Orlando	1	5,000	English	2,950	2,450	1,950	1,450

* Cumulative print distribution for event. | ** VAT not included.

Date	Event/City	Issues	Distribution*	Language	Prices in euros**			
					1/1 page	1/2 page	1/4 page	1/8 page
<i>Third quarter 2024</i>								
July 11–13	ISDH/Seoul	1	10,000	English	2,950	2,450	1,950	1,450
Sept. 5–7	CDA Presents Fall Meeting/San Francisco	1	10,000	English	3,450	2,950	2,450	1,950
Sept. 12–15	FDI World Dental Congress/Istanbul (<i>World Dental Daily</i>)	2	15,000	English	3,450	2,950	2,450	1,950
Sept. 23–26	Dental-Expo/Moscow	1	15,000	Russian	3,450	2,950	2,450	1,950
Sept. 26–28	ICOI World Congress/Orlando	1	5,000	English	3,450	2,950	2,450	1,950
Sept. 26–28	CEDE/Łódź	1	8,000	Polish	2,950	2,450	1,950	1,450
Sept. 26–28	Sofia Dental Meeting/Sofia	1	6,000	Bulgarian	2,950	2,450	1,950	1,450

* Cumulative print distribution for event. | ** VAT not included.

Date	Event/City	Issues	Distribution*	Language	Prices in euros**			
					1/1 page	1/2 page	1/4 page	1/8 page
<i>Fourth quarter 2024</i>								
Oct. 3–5	Dentex/Brussels	1	6,000	French	2,950	2,450	1,950	1,450
Oct. 10–12	Dental World/Budapest	3	7,000	Hungarian	2,950	2,450	1,950	1,450
Oct. 10–12	DENTA/Bucharest	1	1,500	Romanian	2,950	2,450	1,950	1,450
Oct. 18–19	Fachdental Südwest/Stuttgart	1	8,000	German	2,790	2,290	1,590	–
Oct. 18–20	GREATIST/Istanbul	1	5,000	Turkish	2,950	2,450	1,950	1,450
Oct. 24–27	DenTech China/Shanghai	1	30,000	Chinese	3,450	2,950	2,450	1,950
Oct. 24–26	EAO/Milan	1	10,000	English	3,450	2,950	2,450	1,950
Oct. 31–Nov. 3	American Academy of Periodontology Annual Meeting/San Diego	1	5,000	English	3,450	2,950	2,450	1,950
Nov. 6–10	AMIC Dental/Mexico City	1	20,000	Spanish	3,450	2,950	2,450	1,950
Nov. 8–9	infotage dental/Frankfurt	1	8,000	German	2,790	2,290	1,590	–
Nov. 13–15	Swedental/Gothenburg	1	7,000	English	2,950	2,450	1,950	1,450
Nov. 13–16	American Academy of Implant Dentistry Annual Conference/Atlanta	1	5,000	English	3,450	2,950	2,450	1,950
Nov. 21–23	Expodentária/Lisbon	1	4,000	Portuguese	2,950	2,450	1,950	1,450
Nov. 26–30	Congrès ADF/Paris	2	18,000	French	3,450	2,950	2,450	1,950
Dec. 1–4	GNYDM/New York	3	12,000	English	3,450	2,950	2,450	1,950

* Cumulative print distribution for event. | ** VAT not included.