

Dental Tribune Study Club

24-HOUR Global Webinar



A UNIQUE CONCEPT IN DENTAL ONLINE EDUCATION



DT STUDY CLUB
COURSES | DISCUSSIONS | BLOGS | MENTORING

dti Dental
Tribune
International

24-hour webinar in dentistry

The Dental Tribune (DT) Study Club offers custom branded 24-hour webinar websites, at which companies have the exclusive opportunity to broadcast a series of online lectures for one whole day. Within a 24-hour period, up to 24 webinars with up to 24 speakers, targeted at a specific audience, i.e. dental professionals from various specialities, such as implantologists, endodontists or orthodontists, can be presented on this customized platform.

EMS 24H Global Symposium

3Shape 24H Global Symposium

24-hour webinar in dentistry

features

The 24-hour webinar will provide an interactive platform for dental professionals to enter into a dialogue with well-known experts and learn about the newest research and the latest innovations. In addition, participants have the opportunity to earn up to 24 CE credits.

Designed to offer valuable benefits for industry partners and dental professionals alike, this unique concept of 24-hour webinars aims to generate qualified leads for the host of the education-driven online event from the dental professional community.

24-hour webinar features:

- accessible from all around the world
- up to 24 60-minute interactive live webinars within a 24-hour period
- virtual classroom featuring the company logo and a download area for brochures or catalogues etc.
- customized navigation and listing of faculty and members
- Q&A sessions after each webinar (depending on the duration of each lecture)
- simultaneous translation

Promotion:

Global promotion via:

- Dental Tribune website
- Dental Tribune International social media channels
- DT Study Club community with more than 300,000 members
- cross-promotion on the DT Study Club website
- editorial coverage

Package includes:

- design, programming and management of a customized webinar website in close collaboration with the sponsor (requests for adjustments during development process are welcomed)
- administration of CE credits from an ADA CERP-recognized provider
- professional recording and editing of all webinars, which will be made available in the DT Study Club archive (and for CE Campus clients in the corporate archive)

Benefits:

- cost-effective alternative to exhibitions or congresses
- no travel expenses for speakers or participants
- live lectures are broadcast in real time via the Internet
- promotes both direct sales and accurate use of products

Media Sales Contact

Please contact your media sales representative for more information and individual rates.



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Entry in the commercial registry:

Registering court: Leipzig district court
Registration number: B 19276

VAT:

VAT ID number according to Section 27a, German Value-Added Tax Act (Umsatzsteuergesetz):
DE227724594

Business identification number:

232/107/02156

Responsible for contents according to Sec. 55, para. 2, German Federal Broadcasting Agreement (RstV):

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