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Roots—international magazine of endodontics is devoted entirely to the field of endodontics with the aim of providing comprehensive knowledge and information on the latest technological advancements that can profitably be integrated into treatment planning concepts and in educating patients about their treatment options.

The magazine presents the latest research, case studies, product and industry news, rendering it an essential resource for all practicing endodontists, as well as dentists requiring a full understanding of modern techniques and approaches.

Each edition of roots has a print distribution of 10,000 copies, with additional digital reach from e-paper subscriptions via the Dental Tribune website, e-newsletters and social media channels.

In addition, the magazine is distributed free of charge to attendees at major international congresses, exhibitions and specialty-specific events, with free e-papers being offered for online events.

Within the e-papers, advertisements are linked to the client's supplied URL. Complementary PR and product texts as well as clinical articles or case studies may be submitted in support of advertising campaigns and are subject to review and approval by the managing editor.

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ROOTS—international edition						
Issue	Editorial Deadline	Ad Deadline	Release	Print Distribution	Digital Distribution	Additional Event Distribution
1/2024	March 29, 2024	April 11, 2024	May 2024	10,000	Subscription	Expodental, British Dental Conference & Dentistry Show, ROOTS SUMMIT, FDI, ADF, GNYDM
2/2024	Oct. 21, 2024	Nov. 4, 2024	December 2024	10,000	Subscription	

ROOTS—regional edition				
Country	Frequency	Language	Print Distribution	Digital Distribution
Turkey	2	Turkish	1,000	18,000
U.S.	2	English	—	42,000