



In close collaboration with FDI World Dental Federation, DTI has produced yearly issues of the *World Dental Daily* since 2010 as the exclusive event publication for its World Dental Congress (WDC).

With a print run of 15,000 copies, the *World Dental Dailies* cover the latest dental news, presenting industry and product updates from the exhibition, as well as information on the cutting-edge scientific WDC program, thus offering dental companies a perfect opportunity to reach the professional audience at the WDC.

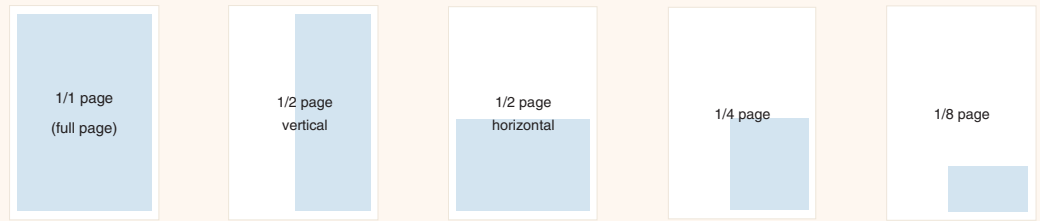
In addition, a special event e-newsletters, including the most up-to-date news from the congress, will be sent to 65,000 subscribers worldwide. Overall, DTI's print and online publications dedicated to FDI's WDC allow companies to effectively highlight their offerings and gain active business leads.

Click here to see a full list of editions, rates and formats.

FDI World Dental Dailies 2024			
Distribution			15,000
Issue	Preview*		Daily
Release Dates	August 2024		Sept.12–15, 2024
Editorial Deadline	July 5, 2024		Aug. 2, 2024
Ad Deadline	July 19, 2024		Aug. 19, 2024
Language			English
*Released as e-paper			

FDI WDC event e-newsletter			
Region	International		• non-exclusive: more than one sponsor possible
Distribution	65,000		• e-newsletter article and photo(s) also at www.dental-tribune.com
Language	English		• rectangle banner (621 x 555 pixels) with link to corporate website
			• product teaser with a link to the product entry at www.dental-tribune.com

Advertising Rates and Formats—Event today



→ Dimensions (w × h): 280 × 400 mm 162 × 400 mm 280 × 200 mm 162 × 166 mm 122 × 92 mm

3 mm bleed required for all formats. Other formats available upon request. | Dimensions can vary from event to event owing to local print specifications.

Refer to our DTI Today Show Dailies to view all today editions and prices.



Combined Social Media Event Campaign

Our social media event campaigns are the perfect extension to our well-known *today* show daily newspaper.

They will allow companies to reach out to attendees of a specific dental congress or trade show through DTI-administered postings on one or more social media platforms, rendering their advertisement strategy most effective.



1 full-page ad in a *today* issue



Facebook



Twitter



LinkedIn

This is an exclusive offer for companies who book advertisements in the today show daily newspaper. | Price upon request.

Media Sales Contact

Contact us for more information, offers and individually-designed packages.

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