

# Digital Dentistry Show

+ 26 & 27 JUNE 2026

ARENA BERLIN



[www.dds.berlin](http://www.dds.berlin)



**Digital  
Dentistry  
Show**





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## The digital revolution continues

The ongoing digitalisation of our world has a profound impact on every aspect of our daily lives, including the field of dentistry. This revolution has led to significant changes, with digital workflows reshaping clinical processes and procedures. Advanced technologies now offer dental practices the opportunity to deliver more personalised treatments that are both cost-effective and time-efficient. However, staying at the forefront of these advancements presents numerous challenges for dental professionals. In addition to making substantial financial investments, the entire dental team must undergo education and training to effectively utilise this newly acquired technology.

Taking this into consideration, we have launched a pioneering platform—the Digital Dentistry Show. This innovative event aims to provide a compelling and immersive experience for exhibitors and visitors alike, with a specific focus on digital products and the digital workflow within dentistry.



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Recognising the increasing demand for information and education in this field, the show aims to meet these needs effectively.

The Digital Dentistry Show guides visitors through the digital workflow, showcasing digital innovations. This is accomplished through a combination of sponsored live product presentations, workshops, discussion sessions, and an exhibition. The show aims to provide visitors with first-hand knowledge and assistance to make well-informed purchasing decisions. Attendees will have the opportunity to test and compare products and services on-site and engage in face-to-face interactions with experts. The show will feature renowned opinion leaders, provide robust scientific evidence, and offer continuing education credits.

The upcoming edition of DDS.Berlin in 2026 will feature a **main stage** where key opinion leaders will present lectures on a myriad of topics related to digital technologies in dentistry. These lectures will explore their application and benefits in daily dental practice. Additionally, the event will host **several workshop rooms**, each accommodating **25 participants**. These workshops will focus on specific workflows and treatments, including endodontics, orthodontics, implantology and dental laboratory work, providing practical knowledge and skills for modern dental professionals. This structure ensures a thorough exploration of cutting-edge techniques and advancements across multiple areas of dentistry.

Use the opportunity to position your company as a leader in digital technology and connect with the investment-minded group of professionals expected at the Digital Dentistry Show. Immerse yourself in the exclusive Business Lounge designed as the perfect setting for B2B activities and match-making. Join local and international industry representatives and dealers, seizing the ideal occasion to expand your business horizons and forge valuable new partnerships.



## START-UP

€4,950

- 9 m<sup>2</sup> booth space, including lighting and electrical installation
- 20-minute table clinic at the booth
- guide entry & table clinics schedule
- additional booking options:
  - 120-minute workshop: €3,950

## HIGH ROLLER

€9,950

- 18 m<sup>2</sup> booth space, including lighting and electrical installation
- 30-minute lecture (including set-up and Q&A)
- guide entry & program schedule
- full-page advertisement in guide
- additional booking options:
  - 120-minute workshop: €3,950

## UNICORN

€19,950

- 36 m<sup>2</sup> booth space (open booth concept and individual booth design possible; booth planning and set-up must be taken care of by the sponsor)
- guide entry & program schedule
- full-page advertisement in guide
- inclusion of 1 item in meeting bag
- 30-minute live lecture (including set-up and Q&A)
- 120-minute workshop
- additional booking options:
  - extra 120-minute workshop: €3,950



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The Escobar is an extension of the Badeschiff, which offers a panoramic view over the Spree river.



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Badeschiff: a harbored barge functions as a floating swimming pool.

## EXTRAS

### Bag sponsor

- bag sponsorship available
- bags to be provided by sponsor

€4,950

### Wristband sponsor

- exclusive: only 1 wristband sponsorship available
- wristband to be provided by sponsor

€4,950

### Evening event sponsor

- photo booth/wall
- wristbands bearing sponsor logo (wristbands to be provided by sponsor)

€15,950

# FACTS

Arena Berlin, Eichenstraße 4, 12435 Berlin, Germany  
[www.arena.berlin](http://www.arena.berlin)

## ORGANIZER

DDS.Berlin Event UG  
 Douglasstr. 32  
 14193 Berlin  
 Germany

## GROSS EXHIBITION SPACE

6,500 m<sup>2</sup>

## ADMISSION FOR VISITORS

Admission is free of charge after online registration at [www.dds.berlin](http://www.dds.berlin).

## FREQUENCY

Every two years

## DDS.BERLIN PARTY

Join us for an unforgettable evening of celebration and networking on Friday. Revel in the vibrant early summer atmosphere of Berlin at our exclusive party, where attendees and exhibitors alike can unwind and connect in a spectacular setting.

## BUSINESS LOUNGE

High-stakes B2B activities and impactful matchmaking for cultivating meaningful partnerships.

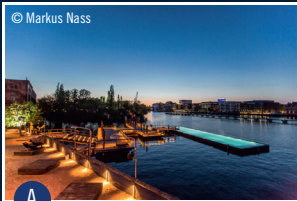
## EXPECTED VISITORS / TARGET AUDIENCE

Connect with more than 2,000 forward-thinking international dental professionals who are eager to network and explore investment opportunities in digital dental technology. Additionally, seize the chance to engage with over 300 dental students, a promising group seeking to discover the latest technological advancements—capture their interest at an early stage!

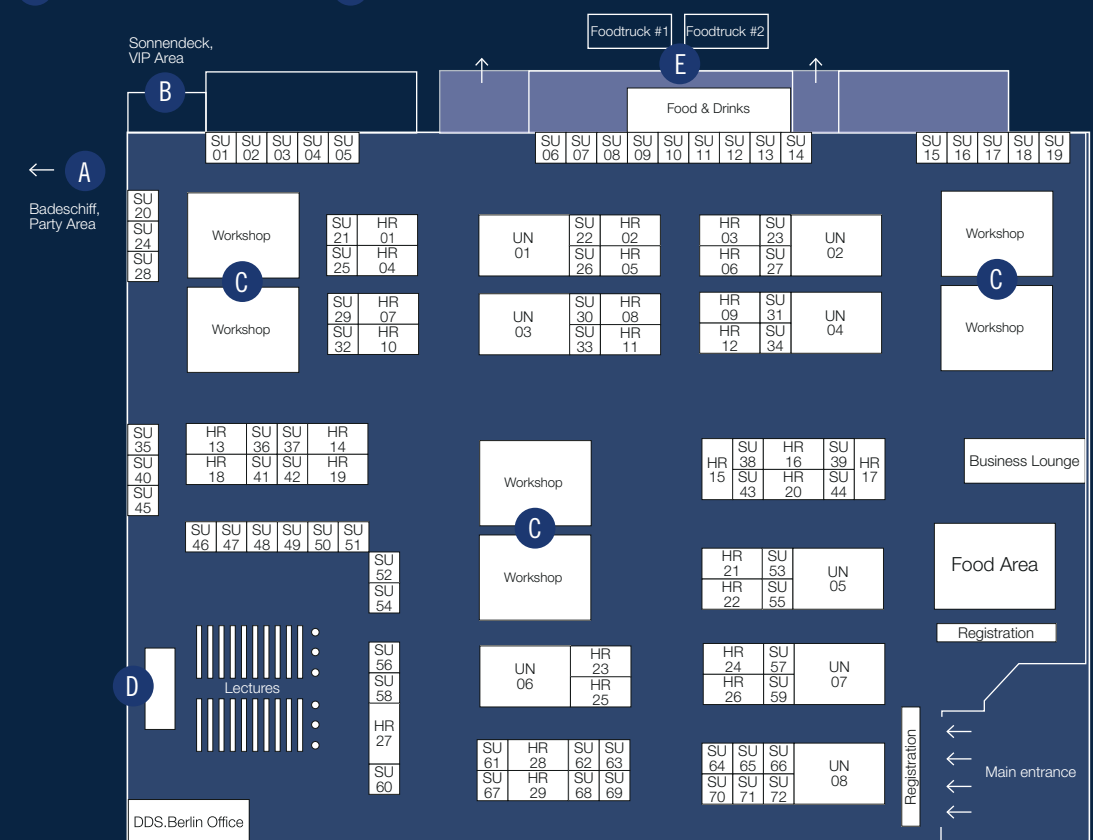
## PRODUCT SEGMENTS

Intra- and extra-oral scanners, laboratory scanners, CAD/CAM and practice software, milling, digital orthodontics, CBCT scanners, 3D printing, digital imaging, digital radiography and much more.

# FLOOR PLAN



SU	9 m <sup>2</sup>
HR	18 m <sup>2</sup>
UN	36 m <sup>2</sup>



## SALES CONTACTS

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## PROJECT MANAGEMENT

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