

Dental Tribune International

The State of Dentistry



DENTAL TRIBUNE

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CUTTING-EDGE INSIGHTS INTO
THE DENTAL WORLD**

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The State of Dentistry —a multilingual dive into global developments in dentistry

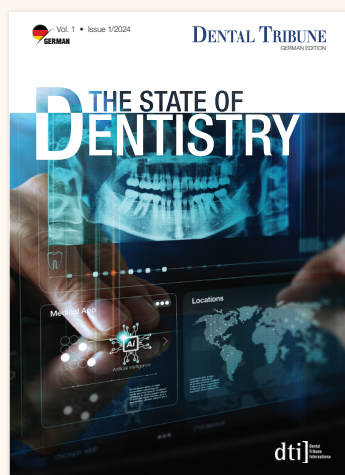


Global edition

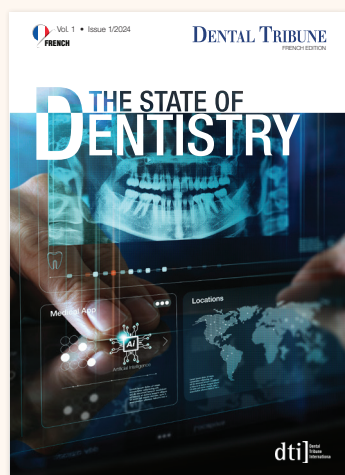
Dental Tribune International (DTI), renowned for its flagship newspaper *Dental Tribune*, with over **20 years** of history, is excited to announce a new addition to its range of high-quality dental publications—*The State of Dentistry*. Recognised by the dental community worldwide, DTI is now embracing our globalised world by launching a unique multilingual edition. This edition will bring together the latest in dental market developments, including cutting-edge technology, product reviews, business insights such as mergers and market entries, dental stock market reviews and event coverage. It will also provide updates on recent advancements in digital dentistry, artificial intelligence, consumables and dental equipment among other hot topics, catering to the diverse needs of our readers across the globe. Overall, the new publication represents a dynamic platform where the latest trends, technologies, and business insights in the dental industry converge.

This new edition will be available in English, French, German, Spanish, and Italian, ensuring a wide-reaching impact and providing a comprehensive report on the most recent developments in dentistry to readers worldwide in their local languages. This presents a golden opportunity for industry partners to engage with a diverse, global audience. By placing ads and contributing valuable editorial content, sponsors can gain exposure to a wide readership, introduce their latest products and services, share expertise and insights and build global networks.

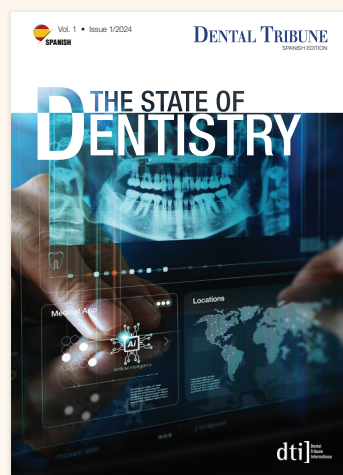
The State of Dentistry will not only be available in print but will also be distributed through DTI's various online channels, including the website, e-newsletters, and social media platforms. This multi-channel distribution strategy ensures maximum reach and engagement with the dental community.



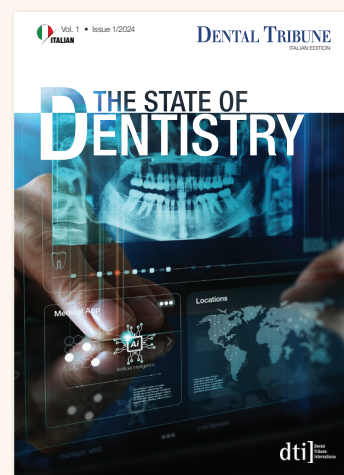
German edition



French edition



Spanish edition



Italian edition

The State of Dentistry

—a multilingual dive into global developments in dentistry

THE STATE OF DENTISTRY—global edition

Issue	Editorial Deadline	Ad Deadline	Release	Print Distribution	Digital Distribution	Languages	Additional Event Distribution
1/2024	Aug. 9, 2024	Aug. 30, 2024	September 2024	80,000*	150,000*	English, German, Spanish, French, Italian	AEEDC, Expodental, FDI, EAO, ADF, GNYDM
1/2025	March 28, 2025	April 25, 2025	May 2025				
2/2025	Aug. 1, 2025	Aug. 29, 2025	September 2025				

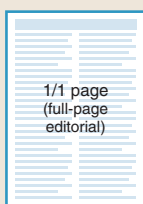
*English edition distributed in the US (10,000), ASEAN (10,000), UK & Ireland (7,500) and Nordic countries (2,500). German edition distributed in Austria, Germany and Switzerland (20,000). Spanish edition distributed in Spain (10,000). French edition distributed in France. (10,000). Italian edition distributed in Italy (10,000). **English edition distributed to **65,000 subscribers** worldwide. German edition distributed to **28,000 subscribers**. French edition distributed to **14,000 subscribers**. Italian edition distributed to **23,000 subscribers**.

Rates and Formats

Option 1



1/1 page
(full-page
advertisement)



1/1 page
(full-page
editorial)

- one full-page advertisement
- one-page editorial (translations to be provided by sponsor)

→ Dimensions (w×h):

210 × 297 mm + 3 mm bleed

Option 2



2/1 page
(double-page
editorial)

- double-page editorial, such as interview, product review, event reporting etc. (translations to be provided by sponsor)

€24,850*

Cover package: price upon request

*VAT not included.

Media Sales Contact

Please contact your media sales representative for more information and individual rates.



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**Information provided according to Sec. 5,
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**Responsible for contents according to Sec. 55, para. 2,
German Federal Broadcasting Agreement (RstV):**

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