



At this year's annual Greater New York Dental Meeting (GNYDM), *today* will ensure to thoroughly communicate the latest information about the show's extensive educational program and exhibition to all attendees.

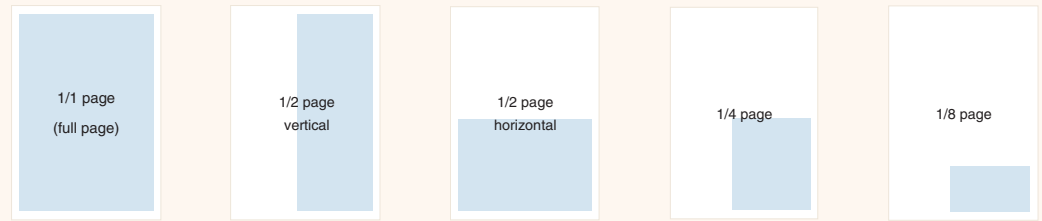
With around 16,000 free copies being distributed on-site, the *today* newspapers will help attendees make the most out of their visit to the vibrant Big Apple by providing practice-relevant news and detailed information about dental companies and their products on display. The complementary *today* GNYDM event e-newsletters will digitally deliver exclusive insights and highlights from the event to the dental community worldwide.

[Click here to see a full list of editions, rates and formats.](#)

today GNYDM New York 2024			
Distribution	16,000		
Release Dates	Dec. 1, 2024	Dec. 2, 2024	Dec. 3 & 4, 2024
Editorial Deadline	Oct. 24, 2024		
Ad Deadline	Oct. 31, 2024		
Language	English		

today GNYDM event e-newsletter		
Region	International	<ul style="list-style-type: none"> • non-exclusive: more than one sponsor possible • e-newsletter article and photo(s) also at www.dental-tribune.com • rectangle banner (621 x 555 pixels) with link to corporate website • product teaser with a link to the product entry at www.dental-tribune.com
Distribution	65,000	
Language	English	

Advertising Rates and Formats—Event today



→ Dimensions (w × h):	270 × 343 mm	175 × 203 mm	236 × 159 mm	114 × 171 mm	114 × 77 mm
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3 mm bleed required for all formats. Other formats available upon request. | Dimensions can vary from event to event owing to local print specifications.

Refer to our DTI Today Show Dailies to view all today editions and prices.



Combined Social Media Event Campaign

Our social media event campaigns are the perfect extension to our well-known *today* show daily newspaper.

They will allow companies to reach out to attendees of a specific dental congress or trade show through DTI-administered postings on one or more social media platforms, rendering their advertisement strategy most effective.



1 full-page ad in a *today* issue



Facebook



Twitter



LinkedIn

This is an exclusive offer for companies who book advertisements in the today show daily newspaper. | Price upon request.

Media Sales Contact

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